

Business Type:



RED: MICROENTERPRISE

Most businesses are microenterprises, created around the owner's personal expertise and may not require a physical location. Online businesses and solopreneurs also fall into this group.



ORANGE: MAIN STREET

Have a brick-and-mortar store? This circuit connects you to resources to help you find the right location, get customers in your doors, open a new location and more.



LIME GREEN: INNOVATION

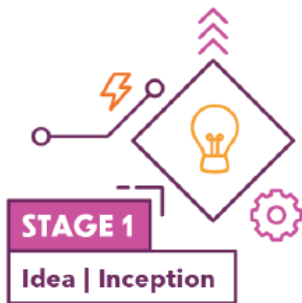
Follow this circuit if you're growing a business around a new technology or breakthrough process that has the potential for a very large market.



BLUE: SECOND-STAGE

Ready to scale? Follow this circuit if your business, in any industry, is fast approaching \$1 million in total revenue.

Business Stage:



At this stage, you learn how to turn your dream into a real-life plan—and who in our region can help.



Now, you're ready to develop your product, enter the market and get your first customers.



You have a business model, a proven value proposition, operations processes that work and customers.



You're hiring more employees, expanding your workspace and want to reach more markets, whether it's locally or exporting globally.



You've stabilized your company and are seeing stable profits. You can continue to grow organically, by purchasing or merging with another company, or exit by selling your company.